

Ideal Print Ready PDF

Providing an accurate, print - ready PDF is essential for reliable production and to meet expected ship dates. Below is a basic list of specifications a file should meet to ensure proper processing. Please provide a single complete PDF for each component supplied.

File Essentials

- All fonts are embedded
- Text margins in the file are as desired and require no adjustment
- Accurate trim and bleed boxes are defined by the PDF
- All files are built to trim size plus 0.125" bleed added to all sides.
 - Proper bleed allowance is required whether elements bleed or not
 - Text pages require 0.125" additional margin on all sides
 - Cover pages (Including spine / hinges) require 0.125" additional margins on all sides
 - Hardcase covers require 0.75" additional margins on all sides
- Media box size is equal to the bleed box
- Minimum safety margin of 0.25" needs to be added to items not intended to bleed
- All pages are the same size and proper orientation
- No trapping applied
- All overprints and knockouts are set as desired
- Trim or register marks are not required. But if used they must be offset 0.1875" to clear bleed and trim. Your media box and bleed box will not match if marks are included
- If your text is two color, the second color should be consistently called out in the file. Example if "PMS 185U" is the second color, then "PMS 185", "PMS 185 C" or "Red" are not recognized as the same color.
- When saving your text file to a PDF, save it in a single page format, not spreads, with the pages running in page order sequence

Images

- Effective resolution of halftones is 300 dpi or above (Minimum 266 dpi)
- Color Images need to be CMYK No RGB
- Black and white images gray, only no CMYK or RGB
- Barcodes must be black only unless using a spot color. No CMYK or RGB
- Effective resolution of line art is 900 dpi or above (Minimum is 600 dpi)
- File only contains color desired for final output
- All elements must be process or spot colors. No RGB, CIE or LAB color.
- Compression; If using Jpeg, the compression should be set to Maximum. (We prefer EPS or Tiff)